



For all Interested Companies:
Open date: 05.23.2012 – 08.00 AM
Close date: 06.04.2012 – 06.00 PM

SCOPE OF WORK

Consultancy to lead a workshop, aligning the Message, Intent and Vision of the Moldova Compact

A. Introduction

The Millennium Challenge Corporation (MCC) is a United States government-owned corporation responsible for the stewardship of the Millennium Challenge Account (MCA). MCC works with developing countries to promote sustainable economic growth to reduce poverty. Compacts are managed and implemented by a host-country organization funded by the MCC, called the Millennium Challenge Account (MCA). MCAs facilitate implementation of a five-year compact by managing a host of contractors and outside partners across the compact life, and in close collaboration with MCC staff.

The MCC Resident Country Mission (RCM) in Moldova consists of five professional staff who share the responsibility for coordinating oversight activities, and provision of technical assistance for projects that are being implemented by the Millennium Challenge Account–Moldova under the compact. The MCA-Moldova team consists of 25 Moldovan staff based in Chisinau. A Compact Implementation Support Team (IST) of 15 U.S.-based technical experts and international consultants are assigned to Moldova and coordinated by the RCM. Efficient and effective communication between the MCC, MCA, government officials, and contractors is essential to successful management and implementation of the \$262 million compact in Moldova.

B. Scope of Work

The MCC Moldova RCM seeks a Consultant to lead and coach a core group of Moldovan journalists, MCA and RCM staff to both report on the Compact progress from an educated perspective, and to enlist them in being front line change agents in communicating not just the activities but the vision of the Compact as well. The Consultant will work on building the message strategy with MCA, meet with various program beneficiaries and others in the community and work with RCM and MCA to build an overall plan, involving other players.

C. Objective

Support the MCA-Moldova team with the communication aspects of the Compact. Communication is the best leverage point in the program for transformation and sustainability. Communication and enrollment will affect a contextual shift moving from a past based mentality to a future driven possibility. Providing the targeted group of people with the distinctions of transformation is key to spreading a message that will support real change in the country.

D. Tasks

Duties will include the following:

- 1) To help create a transformational, powerful and inspiring message about how the MCC Compact is designed to build a new future for the country.
- 2) To develop the content of a two days workshop for a network of Moldovan journalists.
- 3) To lead and coach a group of 15 journalists to disseminate information about the Compact progress and the results with accuracy and inspiration.
- 4) To train and coach a network of contractors, MCA and RCM staff to work in partnership and focus on how to communicate about the Compact so to spread an inspiring and informative message.
- 5) To provide ongoing coaching, leadership development and practice to support MCA staff and counterparts to recognize their role as leaders in delivering the communication strategy.
- 6) To develop recommendations to increase the Compact's visibility.
- 7) To advise on ways to assure that a common vision and strategic communications are maintained throughout program implementation.

E. Deliverables

- Develop the content of the workshops.
- Conduct joint workshops with MCA, contractors and a network of journalists.
- Conduct trainings in internal and external communication, partnership development, and teambuilding.
- Progress reports after the workshops are delivered.

- Consultations with the RCM and MCC senior management.

F. Evaluation Criteria

- Direct management experience with a private sector organization at the senior executive level within the past 2 years.
- At least 15 years as a leadership coaching executive.
- At least 5 years of experience coaching and mentoring nationals of former Soviet Union in transformational leadership.
- At least 1 year experience working with MCC and MCA's in coaching and leadership role in addressing risk, results and culture change.
- Experience doing higher level leadership workshops with simultaneous translation.
- At least three weeks of field experience in Moldova within past 12 months.
- Experience working with private sector, USG, foreign governments, and NGO's in a development context.
- Direct experience running an entrepreneurial business.
- Field experience in Eastern Europe in similar roles working in a cross-cultural environment with bilateral/multilateral aid agencies.
- General knowledge of development theory and best practices.
- Advanced level in written, reading and oral English.

G. Period and Place of Performance

This consultancy is for two weeks in June (indicatively June 11 - 23) and will be carried out in Chisinau, Moldova.

H. Subcontracting

The consultant is authorized to subcontract another consultant to assist with some of the trainings/workshops to be delivered. The overall costs for subcontracting shall not exceed 25% of the consultant's total negotiated direct labor cost.

Interested Companies should send their quotations to CerneaVV@STATE.GOV

Point of Contact:

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